

Business | (Confidential)

Small business winners



Allora Gardens nursery family and staff celebrating some of their accolades.

Three Darwin businesses have been named winners at the National Small Business Champions Awards in Sydney.

Allora Gardens Nursery Berrimah won the home and garden improvement category, Darwin Container Services the service award and All Financial Services the professional services.

Allora Gardens owner Estelle Cornell, whose husband Peter owns Darwin Container Services, said the NT was the only state or territory to have two winners from the one family.

"The NT is out there and getting noticed," she said.

The couple has built the businesses

over 12 years and Mrs Cornell says their success is due to hard-working staff members that offer good quality service.

"If you've got a very passionate, motivated team that's how good your business is," she said.

"The customer is your number one asset, so you look after them."

She said the uniqueness of Mr Cornell's business also contributed to his success.

"All those jobs that are too big or too hard, he says 'yes we can'," she said.

All Financial Services was highlighted for its outstanding care for its staff and community.

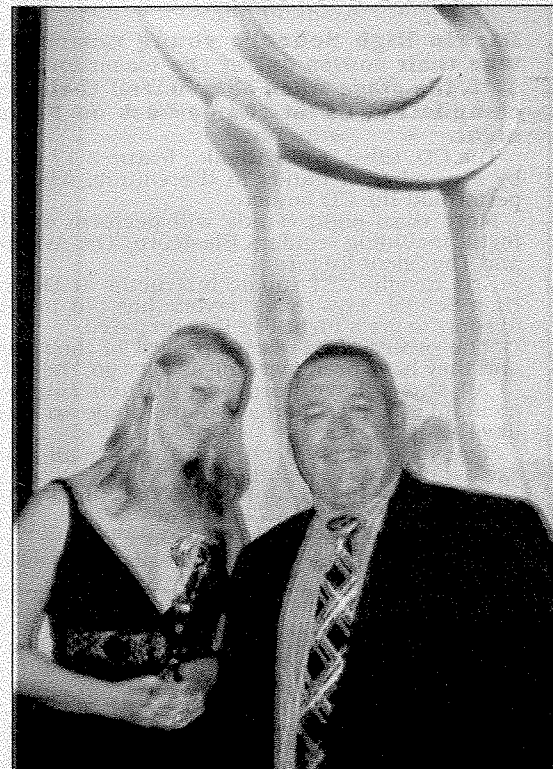
Practice manager Marie-Clare

Boothby prepared a 60-page submission for the awards and said staff had even achieved "so much" since then.

"Our motto is to improve the quality of people's lives through a living financial plan," she said.

The financial manager was one of seven national finalists in the awards and Ms Boothby said it was a real honour to win.

"The awards have been running in NSW for several years but this was the first year they branched into other states, so to win against those businesses that have been putting together submissions for years is pretty exciting," she said.



Business partners Marie-Clare Boothby and Andy Hills from All Financial Services at the Small Business Champion Awards.