

PINK PLANNERS GET SET TO HIT THE PAVEMENT

Help meet their goal to raise \$35,000 for charity

ALL Financial Services have grabbed a fantastic opportunity to make a substantial difference in the community and their business, with both hands and run with it.

Or more to the point walk with it.

The leading Northern Territory financial service provider has entered the world's largest fundraiser, "The Relay for Life".

This Cancer Council initiative is an overnight event where teams challenge themselves to complete a relay-style walk or run.

It features entertainment and a collage of colourful tents to create a festive atmosphere.

Between now and September 28, All Financial Services staff and advisers will seek pledging for clients support.

All Financial Services saw this challenge as an opening to work on three key areas:

1 To give back to the community

THE team members of All Financial Services felt personally affected by cancer.

Partner Marie-Clare Boothby is currently supporting her mother, who was diagnosed with aggressive breast cancer at Christmas, 2006.

The All Financial Services advisers assist many clients who require help completing trauma claim forms when they have been advised by the doctor they have the illness.

Every single day we hear about how cancer is spreading throughout the community.

The winner of 'most funds raised' for last year's Relay for Life was local construction business McMahon's who achieved \$11,000.

All Financial Services has set itself a team target of \$35,000 for this year's event.

This figure alone will be very handy

for the Cancer Council for research, awareness, support and prevention.

2 Create a team spirit amongst All Financial Services staff

ALREADY All Financial Services can feel the team spirit vibe flowing through the office.

All staff are dedicated to reaching the \$35,000 goal.

They are looking forward to not only the fun on the day of the event, but the achievement that will be felt by all when they reach their goal.

Every team person has been given tasks to do and most of the ideas of how they raise funds have been thought of as a team effort.

3 Marketing opportunities for All Financial Services

ONE of the business goals is for All Financial Services to be the most recognised and trustworthy financial planning brand in Darwin.

What better way to start this by supporting a worthy cause and make a big song and dance about it.

They also want to show existing clients how dedicated they are to the community and being a good corporate citizen.

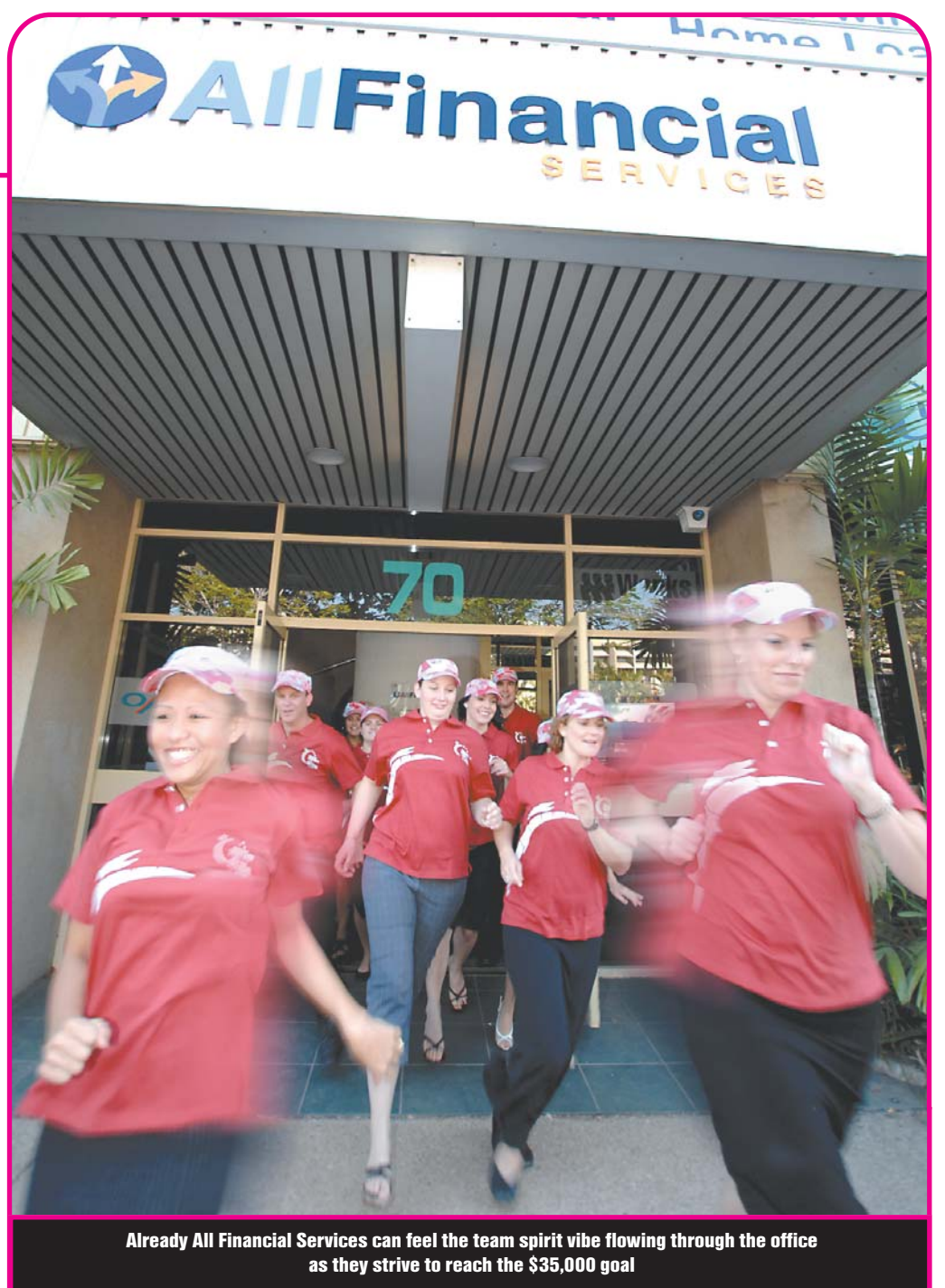
As at today, All Financial Services has raised \$31,000 towards the goal.

This achievement has created a team of proud individuals.

Pretty in pink

ALL Financial Services has named its Relay for Life team 'The Pink Planners' and are prepared to dress up in silly pink outfits to raise awareness and much-needed funds.

The team has appeared at functions, dressed for work on casual Friday and had photo shoots taken wearing the pink outfits and had a lot of fun dressing up.



Already All Financial Services can feel the team spirit vibe flowing through the office as they strive to reach the \$35,000 goal

A cause worth fighting for

THE Cancer Council NT was established in 1979.

All funds raised are dedicated to education, information and support groups for Territorians with cancer, and their families.

As a not-for-profit organisation, the Cancer Council NT relies on the generosity of the community for support and all funds raised in the Territory, benefits Territorians affected by cancer.

Relay for Life started in Darwin in 2001 and now the Cancer Council NT also hosts relays in Darwin, Alice Springs, Jabiru and Nhulunbuy.

Since its inception, Relay for Life has raised more than \$300,000 and has fast become known as the 'best team event to fight cancer'.

Relay for Life will be held in Darwin on the September 28-29 at Gardens Oval.

All Financial Services gratefully acknowledges the support of...



TURNING DREAMS INTO ACHIEVABLE GOALS

MAKING the right choices about life and finances can help you enjoy more of the things that we all want; greater confidence, security, a sense of control, freedom and the opportunity to achieve one's aspirations.

Whether you face special challenges like retirement or a career change or simply want to get ahead, it is important to understand all your options and how they might affect your future so you can always make informed decisions.

The options are always changing and most likely so are you.

New opportunities arise; laws on superannuation, tax and social security change constantly, investment markets are volatile, global and complex.

What's important to you today might be less so tomorrow or a longer-term goal may suddenly become your priority.

With an experienced financial guide by your side, you can adapt and continue your journey.

All Financial Services offers you personalised financial advice and guidance for as long as they need it.

Advice that is designed for you and no-one else, that will help turn your dreams into concrete plans.

For most people, money is not an end in itself.

It is simply a means to achieving many of the things we want out of life.

That's why, while most financial planners will merely assess your assets and suggest investments, an All Financial Services adviser will spend more time listening than talking, helping to clarify your lifestyle goals.

All Financial Services advisers will partner with you to explore their options and develop a step-by-step financial strategy to help achieve those goals directly.

Unless people plan to live dreams, they'll always be just that, and the strategy will be different from everyone else's because no two people are alike.

All Financial Services advisers help you put plans into action and, once they're in control, provide ongoing advice and services to help you stay on track.

All Financial Services advisers assist people to manage their

financial affairs to achieve their lifestyle goals reliably, through well-researched and effective implementation.

The services are applied with a touch of commonsense and practicality, with the focus on meeting your needs.

Once the advisers understand your needs, they work closely with you to achieve their goals.

This winning formula has given All Financial Services a reputation for excellence, personalised service and quality financial advice.

Lifestyle financial planning

All Financial Services advisers can help you formulate a plan to build long-term wealth and along the way they will act as a guide ensuring you don't miss out on opportunities to get ahead financially.

Employment services

Today's employment market offers many choices and equally, many challenges. All Financial Services can help you with career transitions (retrenchment and career change) as well as smart strategies such as salary sacrifice and salary packaging.

Superannuation

To ensure that you have enough money for retirement, it's important to plan ahead. All Financial Services can provide specialist advice on superannuation strategies to help you build their hard-earned nest egg.

Investment solutions

There are hundreds of investment products on the market and making the right choice can be overwhelming. All Financial Services help you choose an investment mix that suits their needs – taking into consideration flexibility, access, control and convenience.

Debt management strategies

All Financial Services can help you make the right choice and provide advice on residential and investment loan strategies, gearing strategies (for example margin lending and instalment gearing) as well as structured lending products.



The All Financial Services team are on hand to help with your financial challenges

Wealth protection and insurance

Knowing loved ones are protected against financial adversity can give you some peace of mind. All Financial Services evaluate your existing arrangements and help put a well structured wealth protection plan in place. All Financial Services think this is important, because debt should not outlive the person who created it.

Estate planning and intergenerational planning

If you have children, chances are you want to make sure they are looked after in the future. All Financial Services help you formulate a plan for managing wealth for the next generation to give them peace of mind.

Why choose All Financial Services?

The lifestyle financial planning approach helps you turn dreams into achievable goals.

You make the right choices because they're dealing with advice specialists who can explore all the options with them.

Advice and investment strategy both get the attention they deserve because the adviser is backed by an experienced strategy research and investment team.

You have a financial guide helping them make informed choices throughout their life.



Cancer Council NT fundraising co-ordinator Rebecca Forrest and All Financial Services' Marie-Claire Boothby thank all their supporters

A word of thanks

ONE in three men and one in four women will be affected by cancer before the age of 75.

That's why All Financial Services are proud to be participating in the NT Cancer Council's Relay For Life.

We'd like to thank everyone who has generously donated to our team's effort to raise funds for cancer research, education and support.

Our major supporters are as follows:

- Nightcliff Shopping Centre
- Darwin Home Loans
- Great Southern Limited
- Aon
- Northern Territory News
- Southern Cross Television
- Mediaeasy
- Australian Executor Trustees
- General Excavators
- ipac Securities

These local and national businesses are making a difference to the lives of our fellow Territorians.